Year 5 Autumn 1 PSHE In the media

KSS

Powerful knowledge/skills for this unit:

Pupils learn about

messages given on food adverts can be misleading

•	know that food and drink adverts can use misleading marketing messages in order to make a product seem more healthy for consumers

•	are able to compare the health benefits of a food or drink product in comparison with an advertising campaign

•	identify advertising as one influence on people's choices about food and drink

role models

•	are able to analyse how the media portray celebrities

•	recognise that celebrities can be presented as role models and that they may be a good or not-so-good role model for young people

•	can explain why we need to be cautious about things we see, hear or read about in the media

how the media can manipulate images and that these images may not reflect reality

•	understand that images can be changed or manipulated by the media and how this can differ from reality

•	can describe how the media portrayal might affect people's feelings about themselves

•	accept and respect that people have bodies that are different

What should I already know:

How to make healthy choices when It comes to food and drink.

Who are our trusted adults.

PSHE

The end point:

Know how marketing companies make a food product appear to be healthy.

Know why you can't you always believe what you see in a magazine or newspaper?

Big Question:

Why should you be cautious when it comes to the media?

Zones of regulation

Key vocabulary

Misleading, marketing, consumers, advertising, role model, media, reality, manipulate

Mindmate Monday lesson

MindMate

Year 5 Spring 1: Aspirations to manage change positively

Lesson focus: I am seeing changes in a more positive light

Pupils should have the opportunity to...learn that different people respond differently to different changes learn that some people find change easier than others find out that there are things they can do that help them cope with or accept change